

Company Catalogue



plume
umbrellas

by shubham inc



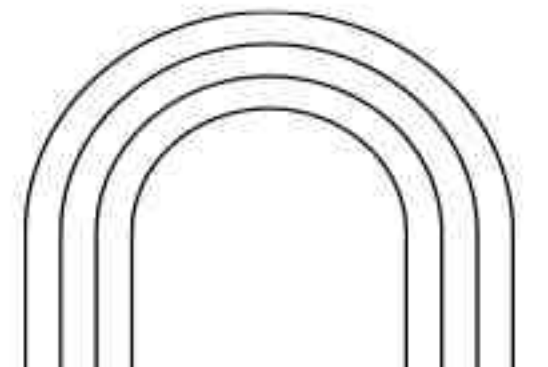
HISTORY

We introduce ourselves, as one of the well renowned names in umbrella industry.

Our philosophy works more than sheer volume.

The brand comes from a family that is credited with branding a product , that was once considered a commodity.

We, at Plume Umbrellas, lay utmost emphasis on the quality of the product, and services offered.



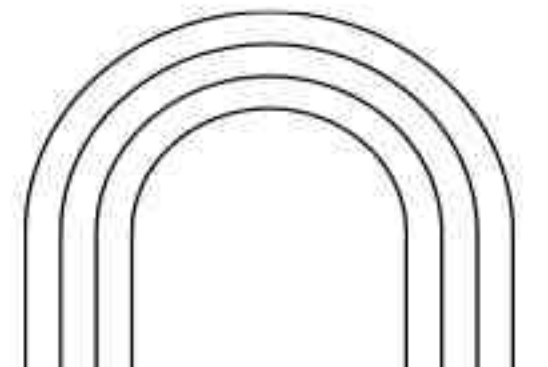


MISSION

To stand on the core foundation of business transparency , principles , and ensure to follow them ethically , and at all stages of the business dealings. To deliver our client, a product , which he can easily relate to **luxury**.

VISION

To reach the pinnacle of India's umbrella industry , and build the brand equity ,so as to sustain the imminent price war.



OUR USP

- Superior quality products.
- Extensive market knowledge.
- Customization exactly as per the requirement of client.
- Competitive pricing.
- Capability to meet bulk as well as immediate requirements.



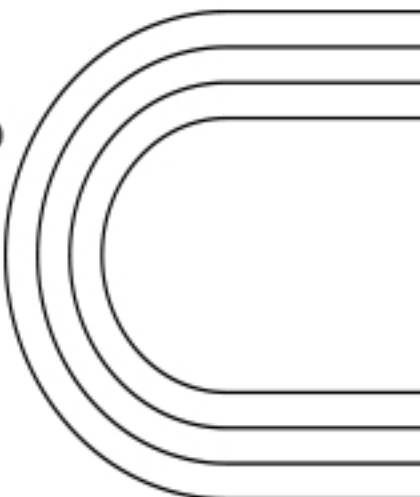


INTELLECTUAL RIGHTS (IP RIGHTS)

There is no manufacturer in the entire INDIAN UMBRELLA INDUSTRY who have any patented product in their catalogue.

Advantages of choosing our patented handle range is as below

- **EXCLUSIVITY**- Your competitor cannot opt these types of handles during their product promotion from any other umbrella manufacturers throughout INDIA, so the rights of exclusivity remains to you.
- **THE LOOK, DURABILITY AND STURDINESS** of these handles stays unmatched with other regular handles.
- **THE PERCEIVED VALUE** of the final product for the end user is much higher compared to the regular handle and that too with a very nominal price difference.



INTELLECTUAL RIGHTS (IP RIGHTS)

Folding Umbrella Handle



INTELLECTUAL RIGHTS (IP RIGHTS)

Long Umbrella Handle



The background features a central black flower-like shape with five petals, from which five colored rays emanate: dark blue, teal, green, light brown, and dark red. On the left and right sides, there are decorative elements consisting of multiple concentric, rounded rectangular lines in a reddish-orange color.

OUR PRODUCTS

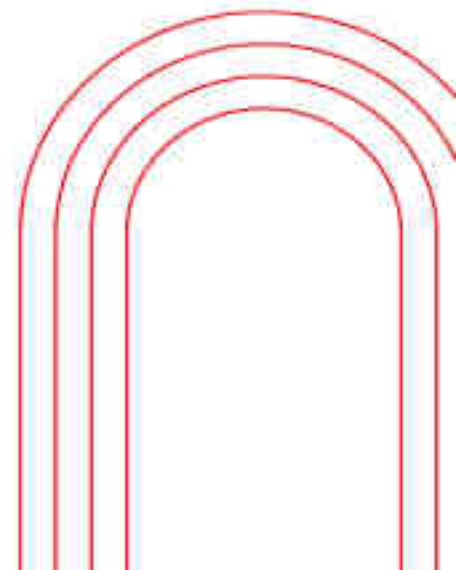
1.

Folding Umbrellas

- Folding umbrellas are also termed as Promotional Umbrellas. These umbrellas are exquisitely designed and available in vibrant colors and different sizes.
- The captivating beauty & classic design of these will catch the attention of each and every individual.
- These can be used at roadsides, restaurants, brand promotions, sales promotion market places, campaigning and product launching etc.
- Being A product for promotional purpose, companies prefer to opt for big numbers.
- They are available in different sizes such as 21" and 24.5" (radius).

Description

- 1. Size** 21" OR 24.5" (size of the ribs-radius of umbrella) X 8 (no of ribs / spokes).
- 2. Mechanism** To open by pressing the button, to be closed manually.
- 3. Material** 180 T- polyester (non water repellent) OR 180T- nylon (water repellent).
- 4. Ribs** Metal ribs.
- 5. Cloth color** Any of client's choice.
- 6. Handle description** Handle color shall be the closest matching to the fabric color.
The material of the handle is durable, and purely a virgin form.



Folding Umbrellas



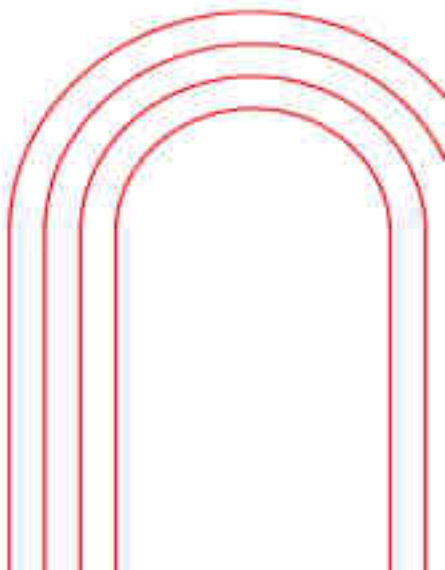
2.

Water Cap / Anti Drip Umbrella / Kargil Umbrella

- People demand exquisite products these days ,so to change the look of the regular straight umbrellas, we have developed water cap also known as Anti Drip / Kargil Umbrella.
- This gives a different look to the umbrella.
- It looks different and therefore is a popular promotional umbrella or corporate gifting umbrella product.

Description

- 1. Size** 23" (size of the ribs-radius of umbrella) X 8 (no of ribs / spokes).
- 2. Mechanism** To open by pressing the button, close manually.
- 3. Material** Polyester or Nylon.
- 4. Ribs** Metal solid ribs.
- 5. Cloth color** Any of client's choice.
- 6. Handle description** Straight plastic handle with an option of branding at the base of the handle.



Water Cap / Anti Drip Umbrella / Kargil Umbrella



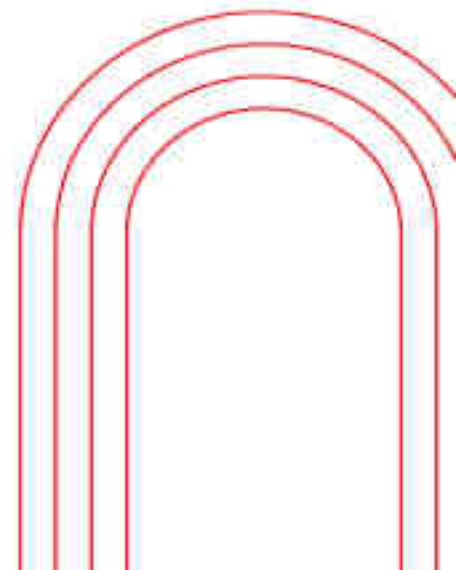
3.

Wooden Umbrella

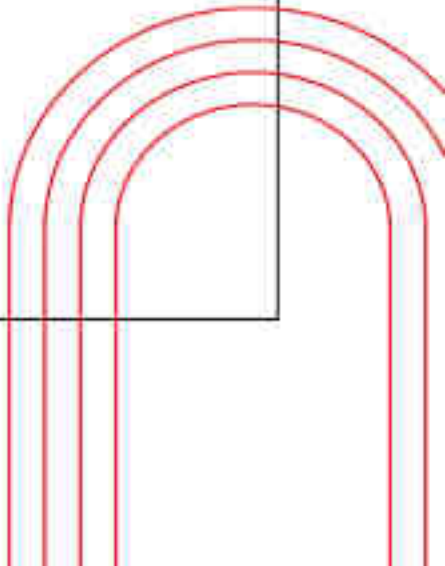
- These umbrellas are one of the most stylish umbrellas we produce through out the year.
- These umbrellas are the only ones that are stylish as well as cost effective, the wooden tube (also termed as shaft) and thick wooden handle, gives a royal look the entire product.

Description

- 1. Size** 23" OR 25" (size of the ribs-radius of umbrella) X 8 (no of ribs / spokes).
- 2. Mechanism** To open by pressing the button, to be closed manually.
- 3. Material** 180 T- polyester (non water repellent) OR 180 T- nylon (water repellent).
- 4. Ribs** Metal ribs.
- 5. Cloth color** Any of client's choice.
- 6. Handle description** Wooden handle.



Wooden Umbrellas



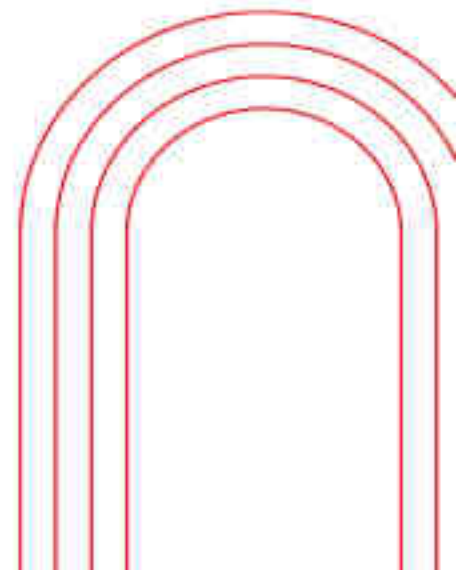
4.

Golf Umbrella

- Golf umbrellas are also termed as straight umbrellas, promotional golf umbrellas, straight umbrella, big size rainy umbrellas, hotels umbrellas.
- It is A very sturdy umbrella used at hotels, resorts. It is available in manual opening as well as auto opening style.
- These types of umbrellas are the most durable amongst any other type of umbrella.

Description

- 1. Size** 29" (size of the ribs-radius of umbrella) X 8.
- 2. Mechanism** To open by pressing the button, close manually.
- 3. Material** Polyester or Nylon.
- 4. Ribs** Fiber ribs.
- 5. Cloth color** Any of client's choice.
- 6. Handle description** Black Rubberized handle.



Golf Umbrella



5.

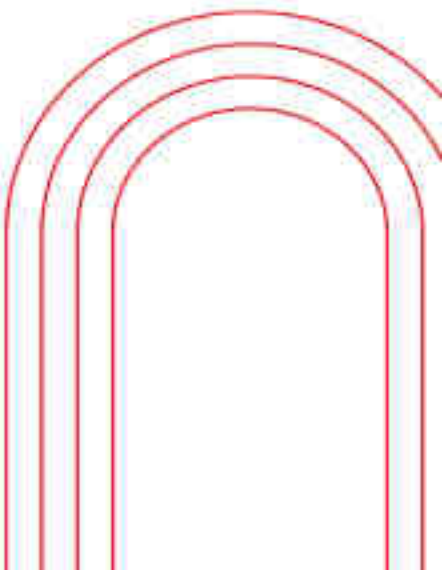
Outdoor Advertising Umbrella / Garden Umbrella / Beach Umbrella/ Road Promotion Umbrella

- Garden umbrellas are precisely used for product branding and advertising. They are cost effective and are used as an alternate to big & expensive hoardings.
- Being an umbrella for branding, garden umbrellas are commonly known as road umbrellas, beach umbrellas, station umbrellas, vendor umbrellas, display umbrellas, and shade umbrella.
- They are available in different sizes such as 36" , 40" , 42" and 48" (radius).

Outdoor Advertising Umbrella / Garden Umbrella /
Beach Umbrella / Road Promotion Umbrella

Description

- 1. Size** 36" OR 40" OR 42" OR 48" (size of the ribs-radius of umbrella) X 8 (no of ribs / spokes).
- 2. Material** Polyester OR Pongee
- 3. Ribs** Metal ribs.
- 4. Cloth color** Any of client's choice.



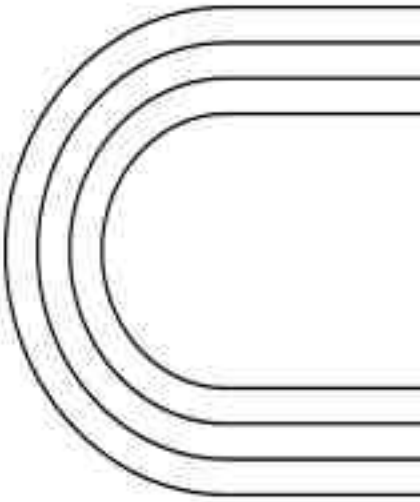
Outdoor Advertising Umbrella / Garden Umbrella /
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CLIENTELE

- ACC LIMITED
- Poncho Hospitality
- Cadila Pharmaceuticals
- Norwood Switches
- Sula Vineyards
- Manchester United Café Bar
- Ultratech Cement
- and more.



CONTACT DETAILS

Shubhamm Inc

An ISO (9001;2015) Certified Company

Registered Office

Shubhamm Inc

No 21, Mona Shopping Centre, Near Navrang Cinema, J.P. Road,
Andheri West, Mumbai – 400 058, Maharashtra, INDIA.

Factory

Unit 206/207, Mahavir Complex, Dapode Road, Bhiwandi , Thane, Mumbai - 421302,
Maharashtra, INDIA.

Website

www.shubhamminc.com | www.plumeumbrellas.com

Email - info@shubhamminc.com

Direct - +91 96191 93977